



**news release**

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## **Innovative Refill System Announced for Carbon Dioxide Cylinders Used in Home Cold-Beverage Makers**

**FREEHOLD, N.J.** - After five years of development, accumulating an intellectual property portfolio of issued and pending patents, trademarks and web domains, Fountain Master® is set to introduce several new products in the at-home, cold-beverage market. The first of these will be the launch of the company's CO<sub>2</sub>GO™ Filling Stations, which provide home beverage users the convenience of refilling their CO<sub>2</sub> cylinders for under \$10.

The CO<sub>2</sub>GO™ Filling Station is an automated vending machine that refills CO<sub>2</sub>GO™ branded CO<sub>2</sub> cylinders. Similar in size and function to a Redbox machine, CO<sub>2</sub>GO™ Filling Stations will be placed in locations including local grocery stores,  easily accessible to the public, pharmacies and food markets. CO<sub>2</sub>GO™ cylinders will be compatible not only with the Fountain Master® cold-beverage system, but with other countertop beverage systems, including SodaStream sparkling beverage makers and Samsung refrigerators. A fall 2016 launch is expected on a regional basis with a nationwide expansion to follow.

“Instead of trying to recreate a CO<sub>2</sub> cylinder exchange system to work with our beverage makers, similar to what SodaStream uses, we simply decided to find a better way to provide consumers with an affordable, convenient way to purchase and refill their CO<sub>2</sub> cylinders,” explains Frank Tansey, founder and chief executive officer of Fountain Master®.

Fountain Master® is currently developing strategic partnerships with high-traffic retailers including grocery stores, big-box retailers and convenience/drug stores to co-locate the filling stations in easily accessible store properties that highlight CO<sub>2</sub>GO™ visibility and increase consumer access to CO<sub>2</sub> cylinder refills. Automated processes, strategic partnerships and new internet technologies will limit machine service costs and consumer retail costs.

Once the company's CO<sub>2</sub>GO™ Filling Stations are available nationwide, Fountain Master® will then launch its patented Single and Multi-Serve Cold Beverage Maker within the marketplace. The system will be available in the spring of 2017 with home units selling for under \$140. The Fountain Master® cold-beverage maker will introduce never-before-seen *IoT* (Internet of Things) technologies in a countertop appliance including integrated Wi-Fi, multiple sensors, a smartphone app, data-sharing with third-party interfaces, behavior insight and analysis on consumers' beverage consumption, automated notifications and inventory tracking.

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### **About Fountain Master**

Fountain Master® LLC was founded in 2011 as the manufacturer of a revolutionary new single-serve, cold-beverage dispensing appliance and CO<sub>2</sub> cylinder filling stations. Fountain Master® will change the way people buy and consume cold-beverages. Rather than stocking up on cumbersome and expensive cases of drinks, Fountain Master® offers an all-in-one solution for virtually all cold-beverage needs in a household. Innovative technologies will be used to create cold beverages in a variety of carbonated or non-carbonated drinks, such as fruit juices, vegetable juices, sports drinks, energy drinks, vitamin waters, protein drinks, iced coffees, iced teas, seltzers and sodas.

Background/biography information regarding Frank Tansey and the Fountain Master® team may be viewed by at [clicking here](#).

***Disclaimer: The names SodaStream, Samsung, Redbox, and Coinstar are owned and trademarked by their respective owners. Fountain Master® and CO<sub>2</sub>GO™ are NOT affiliated with SodaStream, Samsung, Redbox or Coinstar nor do we endorse or claim ownership nor rights to any of those Trademarks or product names and they are solely used on our Website to identify their respective marketed products which are marketed by their respective sales organizations.***

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